Unit 3 Informatics

Topic 1

**Activity - Online Data Acquisition**

You are required to evaluate an actual online data acquisition form.

1. Choose an online data acquisition form. Examples can be found on Google, Prezi etc; eg. use the Europcar eg. on p 15 or choose your own
2. Complete a user flow diagram for the site (use Inspiration, Gliffy or other online diagram software such as flowchart maker, or creately). For your UFD style choose from the egs. on p 11-12.
3. What advantages is the organisation gaining from collecting this data online?
4. Why would a user be willing to supply this data?
5. Comment on the following aspects of the online form:

* Efficiency
* Effectiveness
* Useability
* Validation
* Design principles
* Security
* Policies